

## BANK DETAILS //

You can pay by depositing directly or through online transfer in our account. The details of our account for your convenience are mentioned as under,

Name of the Account : Principal, Krishnasree College of Education for Women, Elayampalayam.  
Bank Name : Indian Overseas Bank (IOB)  
Branch Name : Vivekanadha College Campus, Elayampalayam, Tiruchengode, Namakkal Dt.,  
Branch Code : 001827 NEFT / IFSC Code : IOBA0001827  
Savings Account No. : 182701000016891 State : Tamil Nadu

## ACCOMMODATION AND SEMINAR KIT //

No free accommodation is provided. On prior request and payment the accommodation could be arranged in nearby hotels. Seminar kit, refreshment and lunch will be provided to the delegates. No TA and DA will be paid to the participants.

## RESOURCE PERSONS //



**Dr. K. NACHIMUTHU**  
Professor and Head,  
Dept. of Education,  
Periyar University, Salem.  
Mobile : 98427 26987.



**Dr. K. THIYAGU**  
Assistant Professor in Education,  
Dept. of Education,  
Central University of Kerala,  
Kasaragod, Mobile : 94868 12800.

## ORGANIZING COMMITTEE //

**Chief Patron**  
"Vidhya Rathna"

**Prof. Dr. M. KARUNANITHI, B.Pharm., M.S., Ph.D., D.Litt.,**  
Chairman & Secretary,  
Vivekanadha Educational Institutions.

**Patrons**  
**Tmt. KRISHNAVENI KARUNANITHI, M.A.,**  
Managing Director,  
Vivekanadha Educational Institutions & Hospital.

**Dr. S. ARTHANAREESWARAN, M.D., (General Medicine)**  
Joint Managing Director,  
Vivekanadha Educational Institutions & Hospital.

**Dr. K. SREERAAGHANIDHI ARTHANAREESWARAN,**  
Joint Secretary, **M.S., (Ophthal)**  
Vivekanadha Educational Institutions & Hospital.

**Dr. K. KRUPANIDHI, M.D., (Emergency Medicine)**  
Vice Chairman,  
Vivekanadha Educational Institutions & Hospital.

**Dr. K.B. NIVETHANA KRUPANIDHI, M.D., (OG)**  
Executive Director,  
Vivekanadha Educational Institutions & Hospital.

**Mr. M. CHOKKALINGAM, M.Sc., B.Ed.,**  
Chief Executive, Vivekanadha Educational Institutions.

**Mr. S. VARADHARAJU, M.Pharm.,**  
Admission Director, Vivekanadha Educational Institutions.

**Convener**

**Dr. D. CHITRA, M.A., M.Sc., M.Phil., M.Ed., M.Phil., Ph.D., DFN,**  
Principal, Krishna College of Education for Women,  
Elayampalayam, Mobile : 96299 55550, 70100 37977

**Organizing Secretary**

**Dr. S. AROCKIASAMY, M.Sc., M.Phil., M.Ed., M.Phil., Ph.D., NET,**  
Principal, Krishnasree College of Education for Women,  
Elayampalayam.

**Joint Secretaries**

**Mr. K. CHANDRA PRAKASH,** Asst. Professor, 98654 21952

**Mr. R. PRAKASH,** Asst. Professor, 90952 27175

**Mr. A. NALLATHAMBI,** Asst. Professor, 99656 87644

**Co-ordinators**

**Mrs. D. INDIRANI,** Asst. Professor, 95247 91399

**Dr. A. SHANMUGANATHI,** Asst. Professor, 97877 83442

**Mr. K. MOHAN,** Asst. Professor, 98945 74227

**Organizing Committee Members**

**Mr. K. RAJAMANI,** Assistant Professor.

**Mr. M. SIRON JOSE,** Assistant Professor.

**Mrs. D. PANIMALAR,** Assistant Professor.

**Mr. B. DHARMARAJAN,** Assistant Professor.

**Mrs. A. MANIMEGALAI,** Assistant Professor.

**Mrs. T. JAYANTHI,** Assistant Professor.

**Ms. R. ABINAYASARASWATHI,** Assistant Professor.

## ADDRESS FOR THE CORRESPONDENCE

**Dr. S. AROCKIASAMY**  
Organizing Secretary and Principal  
Krishnasree College of Education for Women, Elayampalayam.  
Mobile : 97886 83335, 89460 57339, Email : arockiasamysx@gmail.com



CHAIRMAN & SECRETARY

## NATIONAL CONFERENCE ON IMPACT OF SOCIAL MEDIA ON EDUCATION IN THE PRESENT SCENARIO ( ISMEPS - 2018 )



Date : 06 January 2018 Venue : VIIMS Seminar Hall



ORGANIZED BY

**KRISHNA COLLEGE OF EDUCATION  
&  
KRISHNASREE COLLEGE OF EDUCATION  
( FOR WOMEN )**

( Affiliated to Tamil Nadu Teachers Education University, Chennai, Approved by NCTE, Accredited by NAAC )

Elayampalayam - 637 205, Tiruchengode Tk., Namakkal Dt., Tamil Nadu.

E-mail: krishnabedcollege@gmail.com, krishnasreebed@gmail.com

Mobile : 96299 55550, 97886 83335.

## ABOUT THE INSTITUTION //

Vivekanandha Educational Institutions was established by Angammal Educational Trust in the year 1987. Vidhya Rathna, **Prof. Dr. M. KARUNANITHI, B.Pharm., M.S., Ph.D., D.Litt.**, formed the trust with the objective to impart quality education to the rural women students. Spanning across 250 acres Vivekanandha Educational Institutions provides technical and professional education in the areas including arts and science, education, engineering, management, pharmacy, dental and nursing. Students all over India from rural areas pursue their education at all disciplines. Today the institution caters to the needs of 23,000 women students under one roof. Vivekanandha Educational Institutions stand out as one amidst the elite largest women institution in the whole of Asia.

## ABOUT OUR COLLEGES //

Krishna College of Education for Women & Krishnasree College of Education for Women were established by the Krishna Educational and Charitable Trust in the year 2006 and 2008 respectively. This trust is a renowned, benevolent, charitable, educational trust was founded by **Prof. Dr. M. KARUNANITHI, B.Pharm., M.S., Ph.D., D.Litt.** He is an Educationist, a Philanthropist and an Industrialist.

Krishna College of Education for Women and Krishnasree College of Education for Women were established with the motive to impart exceptionally superior teacher education. Both colleges are approved by NCTE, New Delhi and affiliated to Tamil Nadu Teachers Education University, Chennai. The colleges bestow an erudite atmosphere crafted with ethics, to adorn the education of the girl students. The colleges are geared up with excellent facilities and state of the art infrastructure. It inculcates research attitude and aptitude among the students.

## RATIONALE FOR CONFERENCE //

Social Media has left no field without an influence and its impact has been rising up day-by-day due to advanced e-fast techs, techies and

technocrats. The basic task of teaching and learning becomes smart and successful, only when communication is comprehensible and comprehensive. Social networking has a deep impact on our overall lifestyle, social structure and social strata. It is expanding at an enormous speed and everyone in the society is being influenced and affected by either directly or indirectly in a little or more quantum. The advent and promotion of digitalization leading to e-governance of public and private sectors had made all of us to be e-literate.

The availability of social media networks like at an affordable and free-of-cost Blogger, Facebook, Google+, Insttagram, LinkedIn, Ask, Meetup, Skype, Twitter, Whatsapp and Youtube has made it very popular and attracted everyone as its customers. These networks have been found to be very useful and informative to improve the quality of academic, professional and social world. The students of the present Y-generation are more skillful and faster in learning the nuances of social networks and hence it compels the teachers to be good at using social media.

The world of teacher education has a greater responsibility and commitment to teach the student community to expose and make them aware of the prospects and potential dangers of using social media. The purpose of this conference is to provide a platform for the teachers and teacher educators to interact and learn how effectively and how far these social networks can be used to do teaching better in the upcoming days and excel in their profession.

## OBJECTIVES //

1. To gain information and knowledge about social media.
2. To become aware of the influence of social media in the educational sector.
3. To understand the influence of social media on education in the present scenario.
4. To explore the positive potentials and the hidden threats in social media.
5. To expose the common students to social networking sites for better learning.

## THRUST AREAS //

1. Social media and teacher education.
2. Application of social media in classroom instruction.
3. Benefits of using social media.
4. Social media: Tools for education.
5. Challenges ahead in using social media in the 21<sup>st</sup> century.
6. Social media in higher education.
7. Role of teachers in social media.
8. Strategies to prevent cyber-bullying.
9. Social media and value education.
10. Impact of social networking sites on academic performance.
11. Social media in education : Pros and cons on students.

## PARTICIPANTS //

A warm welcome is extended to all the Professors, Teacher Educators, Teachers, Educational Administrators, Ph.D., M.Phil., M.Ed. Scholars, B.Ed. and Arts and Science College Students.

## PUBLICATION //

Selected papers will be published in the form of a book with ISBN. All rights of publication of papers included in the conference shall rest with the conference organizers.

## IMPORTANT DATES //

Last date of submission of abstract & full paper (both soft copy and hard copy) : 23.12.17  
Last date of registration fee : 26.12.17  
Intimation of selected papers for publication : 26.12.17

## REGISTRATION FEE //

| Registration Categories   | Amount |
|---|--------|
| Professors / Teacher Educators / Academicians / Teachers / Educational Administrators | ₹ 500  |
| M.Ed. / M.Phil. / Ph. D. Research Scholars  | ₹ 300  |
| B.Ed. / Arts and Science College Students   | ₹ 200  |

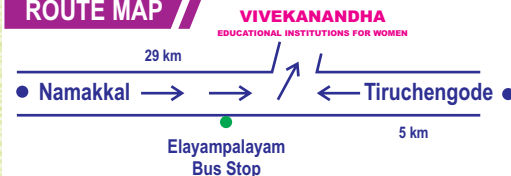
## REGISTRATION //

The Author and Co-authors of accepted papers should register and pay the registration fee for the conference separately. The amount should be remitted through Demand Draft (DD) in favour of 'The Principal, Krishnasree College of Education for Women' payable at Elayampalayam on or before **23<sup>rd</sup> December 2017**.

## GUIDELINES FOR PAPER SUBMISSION //

1. Both thematic and research papers on the thrust areas given above and the related themes are appreciated for presentation.
2. Abstract of the paper should not exceed 200 words; Full paper should not exceed 2000 words (i.e.) **4-5 pages only** (including tables, charts, diagrams etc.).
3. Authors are requested to strictly adhere to the specified format mentioned below,
  - \* Paper size : A4.
  - \* Font & Size : Times New Roman, 12 pt.
  - \* Line Spacing : 1.5.
  - \* Title of Paper : Centre, Bold, Title Case, 14 pt.
  - \* Authors Name & E-mail : Centre, Bold, Italic, Title Case, 12 pt.
  - \* Main Heading : Justify the text, Title Case, Bold, 12 pt.
  - \* Sub Heading : Justify the text, Title Case, Italic, Not bold, 12 pt.
4. Articles must have a minimum of five scholarly references. References must adhere to APA format.
5. The paper can be sent by e-mail to **socialmediaoneducation2018@gmail.com** on or before **23<sup>rd</sup> December 2017** along with duly filled registration form.

## ROUTE MAP //





**KRISHNA COLLEGE OF EDUCATION**  
&  
**KRISHNASREE COLLEGE OF EDUCATION**  
**( FOR WOMEN )**



( Affiliated to Tamil Nadu Teachers Education University, Chennai, Approved by NCTE, Accredited by NAAC )  
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**NATIONAL CONFERENCE**  
**ON**  
**IMPACT OF SOCIAL MEDIA ON**  
**EDUCATION IN THE PRESENT SCENARIO**  
**(ISMEPS - 2018)**

Date : 06 January 2018

**REGISTRATION FORM**

1. Name (in capital letters) : .....
2. Designation : .....
3. Gender : Male / Female
4. Name of Institutions : .....
5. Address for Communication : .....
6. Telephone / Mobile No. : .....
7. E-mail ID : .....
8. Type of Participation : Paper Presentation / Participation only
9. Title of the Paper : .....
10. File Enclosed : Soft Copy  Hard Copy   
Both
11. Payment Details  
Amount : ..... DD No. : .....  
Bank : ..... Branch Code : .....  
Date : ..... Place : .....  
Signature : ..... Note : Use photocopies of the form, if required.

**REGISTRATION FEE**

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